



## North Park Farmers' Market 2011 Sponsorship Opportunities

Check One:

- Farmer/ \$3,000**-1/4 page Ad placement in market newsletter, Logo on event poster & website, link on website, periodic opportunity to promote business at the market, 3 market bags, 4 t-shirts – Limit 1
- Harvester/ \$1,500** – 1/8 page Ad placement in market newsletter, Logo on event poster & website, link on website, periodic opportunity to promote business at the market, 2 market bags, 2 t-shirts – Limit 2
- Tractor Driver/ \$1,000** --Logo placement in quarterly market newsletter, Logo on event poster & website, link on website, 2 market bags, 2 t-shirts – Limit 5
- Farm-to-Table/ \$500** - Logo placement in quarterly market newsletter, Logo on event poster & website, 1 market bag, 1 t-shirt – Limit 10

\*Please contact Catt White at [Catt@sdweeklymarkets.com](mailto:Catt@sdweeklymarkets.com) for market newsletter advertising, at rates from \$100 to \$900 quarterly. Print newsletters will be mailed to households in North Park and South Park neighborhoods.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### AGREEMENT:

North Park Main Street is a non-profit organization engaged in raising money to promote community development through arts, culture and entertainment. Your Company is a company whose services are lawfully marketed in the State of California.

### SECTION I: PERIOD OF THIS AGREEMENT:

This agreement covers a sponsorship by Your Company in conjunction with the North Park Farmers Market from payment date for one year. The NPFM takes place every Thursday afternoon from 3-7pm.

### SECTION II: TERMS OF THIS AGREEMENT:

There will be no refund in the cause of inclement weather, acts of nature, acts of terrorism, forfeiture or by restrictions by government agencies or others to amend or cancel the event, over which North Park Main Street has no control.

### SECTION III: YOUR COMPANY WILL PROVIDE THE FOLLOWING:

Payment of sponsorship amount required to secure a position as a 2011 North Park Farmers Market Sponsor. This agreement will commence when payment is received, benefits will begin at such time. In order to reserve promotion space in market newsletter or other print materials, payment and camera ready artwork must be received prior to newsletter or other print deadlines. Payment should be made to: North Park Main Street

Payment Address is: North Park Main Street  
3076 University Avenue  
San Diego, CA 92104

*Agreement with these Terms & Conditions is indicated by the signatures below:*

\_\_\_\_\_  
Signature, Sponsoring Company Date

\_\_\_\_\_  
Signature: Elizabeth Studebaker Date  
Executive Director, North Park Main Street